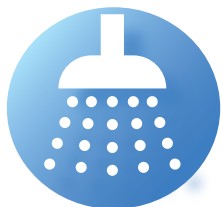


# The European Water Label

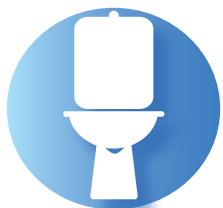
Sustainable water-using products  
Stand out from the crowd



# The simple classification scheme applicable throughout Europe.



- Sets standardised water / volume identities conforming to any legal national requirements



- Promotes the use of efficient water using products in private and public buildings

- Self-declared and monitored by independent audits to keep the scheme cost-effective



- Informs European consumers on water consumption

- Invites consumers to check the products database to find water saving products in their country



- Maximises the effectiveness of the labelling scheme and monitors its implementation

- Contributes to the various efforts to save water and energy

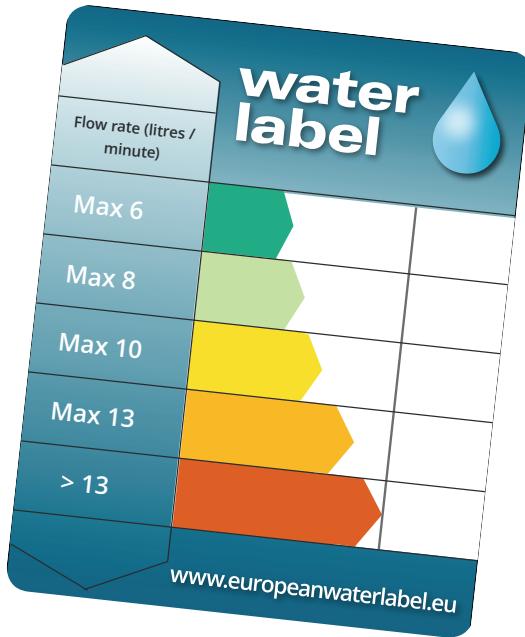
## What the Label says

It clearly shows the maximum volume of water that the product will deliver if installed correctly and according to the manufacturer's instructions.

- Coloured performance bands
- Actual capacity/performance

# European Water Label

One Europe. One Label.  
Water consumption at a glance.



A voluntary, cost effective and flexible labelling scheme for the reduction of water consumption.

A **simple tool** to inform consumers on water use

A **single label** used throughout Europe

A **complete database** of labelled water using products

# The European Water Label

More information from:  
[www.europeanwaterlabel.eu](http://www.europeanwaterlabel.eu)

Entirely voluntary scheme

Searchable on-line database of self-certified products

Easy, quick and cost effective product registration, on-line.

## Developed and Supported by

**The European associations, CEIR (Taps and Valves), FECS (Ceramic Sanitaryware) and the Water Label Company have jointly developed the scheme.**

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